

5006 Chateau Loire
Mandeville, LA 70448

NATHAN MCCOLLUM

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QUALIFICATIONS PROFILE

Extensive experience in innovative graphic design, including print and multimedia applications.

Strong collaborative and interpersonal skills, combined with the ability to establish rapport with colleagues, creative teams and clients.

Organizational expertise demonstrated through leadership and team coordination of marketing design projects, while performing within strict timelines in a multitask environment.

MEDIA APPLICATIONS

Platform: Mac OS 9/10, Windows XP

Software Expertise: Adobe In Design, Illustrator and Photoshop; Macromedia Dreamweaver, Flash, and Fireworks; Quark XPress; Microsoft Office Suite

EDUCATION

Louisiana State University, Baton Rouge, Louisiana

August 2000 – May 2004

Bachelors of Fine Arts in Studio Art

Cum Laude

Concentration: Graphic Design

HONORS, AWARDS & AFFILIATIONS

AIGA

Tuition Opportunity Program for Students Scholarships

Dean's List (7 semesters)

President's List (2 semesters)

Gamma Beta Phi National Honor Society

Winner of 5 Addy® Awards, 2007 (Both Gold and Silver)

EXPERIENCE

BeDesign, Hollywood, California

Freelance Art Director (July 2008 to Present)

Involved in the production and creative for entertainment Key Art, such as One Sheets and DVD key art. Also produced marketing trade ads and other theatrical and home entertainment collateral.

Major accomplishments include multi Key Art presentations.

Clients include Sony Pictures Entertainment, Genius Entertainment, LionsGate, Magnet, Magnolia and Millennium

Fluent Advertising, North Hollywood, California

Art Director (September 2006 to July 2008)

Contracted as lead designer for the art direction of promotional items for Sony Pictures Television International. Hired on full time in December, 2006. Involved in the production and editing of multiple

home entertainment products such as Key Art, One Sheets, DVD wraps, Screener Ads, Trade Ads and Standees.

Major accomplishments include production and direction for Sony Pictures Television International's promotional coffee table book. Multiple Key Art presentations and entertainment packaging.

Clients include Sony Pictures Entertainment, Paramount, Warner Brothers, Westlake Entertainment, First Look and Genius Products.

Imaginal Marketing Group, Mandeville, Louisiana

Senior Graphic Designer (June 2005 to October 2006)

Created promotional materials and sales collateral for exclusive nationwide Aveda concept salons and local contracts. Established professional relationships with print vendors. Accountable for in-store collateral, brochures, HTML/Flash based websites, environmental advertisement, runway displays, expo exhibits and direct mail. Mentored beginning designers and freelancers.

Major accomplishments include direction and development of the Imaginal Marketing identity and successful merger of marketing identity of Extended Technologies.

Clients include Aveda, Paris Parker Salon & Spas, Neill Corporation, Aveda Institutes, Scott J Salons & Spas, Extended Technologies, Etopa and Barrasso Counselors at Law.

Neill Corporation, Hammond, Louisiana

Print/Web Graphic Designer (June 2004 – May 2005)

Concepted, developed and instituted print and multimedia collateral for Neill Marketing. Collaborated in the design and updating of Neill's family of business websites. Produced targeted HTML e-mail campaigns, and created animated Flash introductions.

Major accomplishments included being instrumental in the design and construction of Serious Business, which encompassed brochures and advertising media. Consistently recognized for fresh and innovative ideas and applications. Recruited by Imaginal Marketing Group to become their new Senior Graphic Designer.

Foundation of Historic Louisiana, Baton Rouge, Louisiana

Graphic Design Intern (Summer 2003)

Assumed lead responsibility in the research for web design to incorporate historical data. Assisted in updating the design of Louisiana government foundation websites. Major design projects consisted of website virtual tours, gala invitations and posters.